

7th ISBA Congress 2010

Helsinki, Finland, Friday 11th and Saturday 12th of June 2010



We are pleased to present the programme for the 7th ISBA Congress on business and financial astrology. The congress will take place on 11th and 12th June 2010, in the heart of Helsinki.

The programme covers a broad variety of topics on both business astrology and financial astrology. They are presented by professional and experienced speakers in their respective fields. A central focus is the current years and their constellations and the challenges they bring to business life, financial life and the World in general.

On Thursday the 10th June 2010, ISBA Board Member, Maarit Laurento will host a seminar for Finnish business people. At this, business and financial speakers will address the professional, Finnish audience. Participants at the congress are welcome to participate for free. More information will follow in early 2010.

On Sunday 13th June 2010. Maarit Laurento will also host an Astro-Social event, visiting amongst others Villa Tauro (www.villatauro.com) for a minor supplementary fee for those, who wish to participate – it is optional. Further details will follow in early 2010.

The Congress Programme

We hereby present the programme of the 2010-congress:

Friday, the 11th June 2010

09.45 – 10.25 **Registration and Coffee**

10.25 – 10.30 **ISBA Congress Starts: Welcome**
By Jeannie Mathiasen, Vice President, ISBA

10.30 – 11.30 **Expanding the Future**
By Han Van Straaten, The Netherlands

In times of contraction (Saturn square Pluto in 2009 and 2010) we have to broaden our vision. In these years, we have to construct a new fundament, as old structures are fading away (credit crunch) by Pluto in Capricorn and Saturn square Uranus. Only then new business models can develop in the 21 century. We are heading towards a very challenging time during the summer of 2010, because Saturn conjunct Mars in Libra will opposite Uranus conjunct Jupiter in Aries. All these four planets will send their tensions to Pluto, the great destructor. What will be born out of this cosmic war? The atmosphere and circumstances in which we will pass the doorway will give an indication what we can expect in the coming years and even decades. So the planning of the ISBA Congress in June 2010 is an example of fine-tuning. Astrologers from all over the world can compare their vision on these important astrological developments exact in the period that they will take place.

Friday, the 11th June 2010 (continued)

- 11.30 – 12.30 **The 2011 US Stock Market Prediction – Part A**
By Micha Felner, The Netherlands
 The first part of the lecture, part A, will be mostly about the main principles to be used for analyzing the stock market movements, together with a description of the main astrological cycles that are activated during the current period. The main Astrological cycles are created by the charts of the main indexes in the US market, such as Dow, Nasdaq, and S&P. The Astrological tools to be used are mainly the Solar-Lunar method, the Focus degree houses system, and the idea of the 3 crosses as a prediction event model.
- 12.30 – 12.40 **Break**
- 12.40 – 13.40 **Agenda 2010 – 2020**
By Maarit Laurento, Finland
 Since the autumn of 2008 time has changed business astrology as a method of time gives us an interesting tool for understanding the next ten years in a productive way. The lecture will study and explore the period by the time function perspective and it will introduce ideas for utilizing the period in the most constructive way. We will make time trips and vertical time interventions into history and raise ideas from previous periods similar to ours today.
- 13.40 – 14.40 **Lunch**
- 14.40 – 15.40 **Formal and Unformal Methods of Rectification in Business Astrology**
By Vladimir Gorbatsевич, Russia
 I want to discuss three groups of problems: What we want to find in a process of rectification? How can we use the results of rectification? What are the methods of rectification? Here I am going to compare some different methods of rectifications.
- 15.40 – 16.00 **Coffee**
- 16.00 – 17.00 **Our Economic Transformation to a Sustainable Economy**
By Madeline C. Gerwick, USA
 With Pluto in Capricorn we are in the process of a major economic transformation and revolution. This talk will include the many ways our US and world economy is transforming as we head into Uranus square Pluto. What changes must occur in order for our economy to become sustainable? When will these occur and how can we create changes that will be most beneficial to everyone?
- 17.00 – 17.15 **Break**
- 17.15 – 18.15 **Tops**
Roy Gillett, England
 Roy will consider a range of astro-factors that can call market turns and especially tops. This will be a "hands on" session, which will compare planetary groupings, aspects, cycles and eclipses. Just how reliable are the signals that are often used? Examples will be drawn from equity indices, bonds, currencies and commodities.

Saturday, the 12th June 2010

- 09.00 – 10.00 **Astrological Coaching of Business People in Difficult Times**
By Han van Straaten, The Netherlands
 The globalised world is setting much pressure on the decision-makers in politics and in business. The collapse of the financial and industrial system in 2008 is bringing lots of doubts and uncertainties in the boardroom. What capacities does the CEO need in these days? What tools and attitudes are advised to an astrological business consultant to become the best results in terms of satisfied clients and a contribution to innovating businesses? We will work with some horoscopes of business people in this lecture.
- 10.00 – 10.15 **Break**
- 10.15 – 11.15 **The 2011 US Stock Market Prediction – Part B**
By Micha Felner, Israel
 The second part of the lecture, part B, will be about analyzing each astrological cycle which is relevant for US stock market 2011 prediction. Then it will be possible to divide the year for positive and negative periods and to measure 2011 all together. This measurement will use the different tools, which had been explained along the two parts of the lecture.
- 11.15 – 11.30 **Break**
- 11.30 – 12.30 **What is Possible and What is Impossible in Business Astrology?**
By Vladimir Gorbatsevicht, Russia
 Some applications of astrology are very useful in business astrology, but some are only the superstitions. I'll discuss, among others, such group of questions: Whether it is possible to predict a result of business negotiations? Is it possible to influence process of business negotiations or to help carrying out successful negotiations?
- 12.30 – 13.30 **Lunch**
- 13.30 – 14.30 **Planetary Rhythm of Stock Market Prices**
By Wojtek Suchomski, Poland
 There are two opposite concepts of astrology: deterministic and synchronistic. Do planets influence people and thus financial markets? Are there any specific planetary aspects that cause market crashes? Or maybe planetary cycles are just synchronistic to human lives and don't influence anything? We will discuss these two concepts and decide which one is more promising when researching astrology. This lecture will also be a quick guide how to neutralise sceptics of financial astrology.
- 14.30 – 15.00 **Coffee**
- 15.00 – 16.00 **Void Moons in Business**
By Madeline C. Gerwick, USA
 We're all in business to make money, and we all know that some of the biggest business bloopers occur during void Moons! But do we know the correct definition of a void Moon? Discover the best definition of a void Moon for business purposes

Saturday, the 12th June 2010 (Continued)

and how to find times that work during long void periods. Learn how you can make the best use of void Moons in your business and help your clients work in harmony with this natural cycle.

16.00 – 16.15 **Break**

16.15 – 17.15 **World Economy & Astro-Cycles - 1979-2024**

By Roy Gillett, England

The ingress of Pluto into Capricorn and Saturn/Uranus opposition completing in a cardinal T-square in July 2010 are bringing to a head the consequences our failure to use earlier astro-cycles appropriately. We are being forced to find real causes and lasting solutions to our current crises? The astro-cycles that come next are even more uncompromising. Roy will outline his study *Economy, Ecology and Kindness* (2009), which concludes that any solution will have to be both post-monetarist and post Keynesian.

Goodbye and welcome in Poland in 2012

The Programme is subject to alteration

The Speakers



Han van Straaten

Economist since 1974. Studying astrology since 1972. In the seventies: Manager new-age centre & owner health food-store. In the eighties and nineties: 15 years teaching economics on secondary and university level: Financial Accounting. Full time astrologer-economist since 1998. Lectures for employers' organisations. Member of the Dutch Astrological Association (ASAS). Since 1999 manager of The Spiritual Society, which gives lectures and courses in four cities.



Maarit Laurento

Maarit Laurento has been a professional and business astrologer for over five years having two astrological offices in Helsinki, Finland. She is the chair of Professional Astrologers in Finland. She also is a Member of Board in ISBA and the chair for ISBA's Scientific Committee. She holds a Finnish Astrological Diploma and a Faculty of Astrological Studies Certificate. Her civilian education is Dr. in Education.



Madeline C. Gerwick

Madeline C. Gerwick is an internationally recognized, business and personal astrologer, speaker and author. She has a BA degree with honors in economics, and she's listed in several Who's Who books, including Who's Who in the World. She annually writes *The Good Timing Guide: A Color-Coded Guide for When to Act and When to Wait*, and she's a contributing author to the business anthology, *Einstein's Business: Engaging Soul, Imagination and Excellence in the Workplace*. She also co-authored *The Complete Idiot's Guide to Astrology*, available from Penguin Group. She hosts her own radio show weekly (*Cosmic Connections with Madeline*) on *The Dr Pat Show* (www.thedrpatshow.com). Her company, *Polaris Business Guides*, is a metaphysical, consulting and training firm which guides organizations and

individuals to prosper by working in harmony with the Universe. Please visit her at www.polarisbusinessguides.com or call her in Arlington WA, toll free at 877-524-8300 or Intl at 360-474-1149.



Micha Felner

Micha Felner lives in Amsterdam, The Netherlands, and has been practicing astrology since 1982. In his work, Micha combines both traditional principles and methods along with innovative techniques of modern astrology.

Micha has also developed astrological rectification software that determines the time of birth base on analysis of important events in life.

Since 1997, Micha Felner have been specializing in forecast of international financial markets and various stocks.



Roy Gillett B.Ed (Hons Ldn), ACII

Roy Gillett combines twenty years of experience in City of London business and school teaching with thirty more as an astrologer and Buddhist. He is President of Britain's The Astrological Association and a Trustee of London's Jamyang Buddhist Centre. He speaks for astrology on the media, is a regular presenter at international conferences, distributes astrology software including AstroAnalyst and writes a bi-monthly mundane astrology news column. His Astrology and Compassion the Convenient Truth makes a powerful case for the central role of astrology in 21st century ideas and society. He has recently completed his study Economy, Ecology and Kindness (2009), which compares astro-cycles with market theories and actions - especially between 1979 and 2024. [roy.gillett@ntlworld.com – website: www.crucialastrotools.co.uk]



Vladimir Gorbatsevich

Vladimir Gorbatsevich is a professional mathematician and astrologer. Was born in 1947 (Saggitarius). Professor of Mathematics in two Universities in Moscow. Doctor of Mathematics. Is a licenced teacher of Psychology (diploma of Moscow State University).

Lecturer on theoretical and practical Astrology, on Horary Astrology, Synastry, Predictive Astrology, Business Astrology, Astronomy for astrologers, workshops on astrological counselling. Regular astrological consultations on Business and Vocational Astrology, relationships, family and individual problems. Wrote 9 books and more than 20 papers in astrology. Author of several small specialized astrological computer programs.

Likes to ask " Why? " and to answer such questions. Special interests: Vocational Astrology, Synastry, Horary methods in business, theoretical investigations in astrology and their practical application.



Wojtek Suchomski

Wojtek Suchomski lives in Lodz, Poland and has 18 years of experience in astrology. In 1997 he obtained an MA in Finance and Banking at the University of Lodz and has since gained experience working for banking industry in Poland and in the UK. Combining astrology with financial markets research he specializes in financial astrology and shares forecasts on his Website – www.astrobiznes.pl

The Location

The Congress is held at the Hotel Crowne Plaza at the heart of Helsinki:

CROWNE PLAZA HELSINKI

Mannerheimintie 50
00260 HELSINKI, FINLAND
Contact: Terhi Lähteenmäki
E-mail: terhi.lahteenmaki@restel.fi
Tel. +358-(0)9-25211001
Fax +358-(0)9-25213999

Accommodation

Accommodation is not included in the Congress Fee and is booked and paid by each individual participant, separately. ISBA does not organize accommodation, but since the ISBA Congress is close to the holiday time in Finland, we have reserved a number of rooms, as a service, but booking, payment etc. you organize yourself.

The Congress is held at the Hotel Crowne Plaza Helsinki, which offer the ISBA congress participants a reduced rate on the rooms. The Crowne Plaza is at the top range of hotels.

ISBA Rates at the Crowne Plaza

10.-11. June 2010

250,00 EUR / Single room / night
275,00 EUR / Double room / night

11.-13. June 2010

200,00 EUR / Single room / night
225,00 EUR / Double room / night

Reservations at these prices are under code: "ISBA 2010"

The rates are per night for single or double room incl. buffet breakfast, VAT, free use of saunas and swimming pool. The rates are net. The rates are subject to change due to a change of VAT.

You will be able to find cheaper rates for the same rooms at the internet (online booking), but here you will have to pay when booking and refund on cancellation is not possible as it is, when you are booking directly with the hotel.





Other ISBA Reservations at:

Hotel Cumulus Kaisaniemi (10. – 13. June 2010)

Kaisaniemenkatu 7, 00100 Helsinki
Email: kaisaniemi.cumulus@restel.fi
Tel: +358 172881

Rates:

195,00 EUR / Single room / night
210,00 EUR / Double room / night

Hotel Cumulus Olympia (10. – 13. June 2010)

Läntinen Brahenkatu 2, 00510 Helsinki
Email: olympia.cumulus@restel.fi
Tel: +358 9 69151

Rates:

165,00 EUR / Single room / night
185,00 EUR / Double room / night

Hotel Holiday Inn, Helsinki (10. – 13. June 2010)

Sulhasenkuja 3, 00180 Helsinki
Email: helsinki.hihcw@restel.fi
Tel: +358 9 41521000

Rates:

170,00 EUR / Single room / night
195,00 EUR / Double room / night

Reservations at these prices are also under code: "ISBA 2010"

The aboven hotels all have reserved rooms for ISBA after the principle first come, first serve under the code "ISBA 2010" when you make your bookings. ANY HOTEL ROOMS RESEVED BY ISBA ARE ONLY HELD UNTIL 29th APRIL 2010 if not reserved and confirmed to you by the hotel.

Please book your accommodation well in advance! ISBA is NOT in any way involved in or responsible for bookings made with the hotels, we have just made sure that a number of rooms are available for your individual booking until April 2010.



If you prefer to stay at another hotel – eg. cheaper hotels - there is a lot to choose from, you can get inspiration and links from: www.bookinhotels.com and www.helsinki-hotels.net offering from hostels to hotels. Again, please book well in advance!

The fee

The fee for the Congress includes the two-day-congress inclusive lunch on Friday and Saturday at the restaurant at the Hotel Crowne Plaza and coffee and water during the Congress. Accommodation is booked and paid separately, please see above.

It is not possible to participate only for one day or for individual lectures only.

Early-bird-rates:

| Who: | Fee: | Paid BEFORE: |
|------------------|------------|--------------|
| ISBA Members | EURO 350,- | 01.09.2009 |
| ISBA Members | EURO 400,- | 01.03.2010 |
| Non-ISBA Members | EURO 450,- | 01.03.2010 |

Last minute rates:

| Who: | Fee: | Paid AFTER: |
|------------------|------------|-------------|
| ISBA Members | EURO 525,- | 01.03.2010 |
| Non-ISBA Members | EURO 575,- | 01.03.2010 |

How do I enroll?

You send an email to: jeannie.mathiasen@gmail.com and state the following details:

Full Name

Full Address

Email address

Telephone Number

State: ISBA Member or non-ISBA Member

How do I secure my seat at the Congress?

By sending the above information and paying the fee to the below account, you have secured your seat at the congress.

Accommodation, however, you will book and pay separately and we advise that you book immediately, as June is the beginning of the holiday season in Helsinki. Please see above for more information on accommodation.



Payment

The deposit and fee must be paid into the following account:

Registration Number: 7650
Account Number: 2547235
IBAN: DK3176500002547235
SWIFT: VEHODK22

REMEMBER TO STATE YOUR FULL NAME AND CONTACT DETAILS ON THE BANK TRANSFER!

Questions regarding the Congress?

If you have any questions, please do not hesitate to contacting Jeannie Mathiasen on email: jeannie.mathiasen@gmail.com

Information on Helsinki

On www.visithelsinki.fi you can read more about Helsinki, what to see and what is on.

